



Agency Partnership Brief

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What Is HospiTably™?

HospiTably™ is a verified RN-only platform and nurse intelligence system designed to generate, track, and activate real-time nurse demand.

Unlike traditional recruiting channels, HospiTably™ does NOT rely on:

- Cold outreach
- Resume databases
- Job board saturation

Instead, it operates on:

- **Live nurse engagement**
- **Continuously updated workforce data**
- **Real-time demand signals**

Agencies receive candidates who are:

- Actively searching
- Engaged with specific roles
- Ready to move forward

This allows recruiting teams to shift from:
sourcing → conversion



MANAGEMENT

**Lascelles A. Kirby III, RN,
BSN, CCRN**
Founder & CEO

Data Advantage

CORE INFRASTRUCTURE

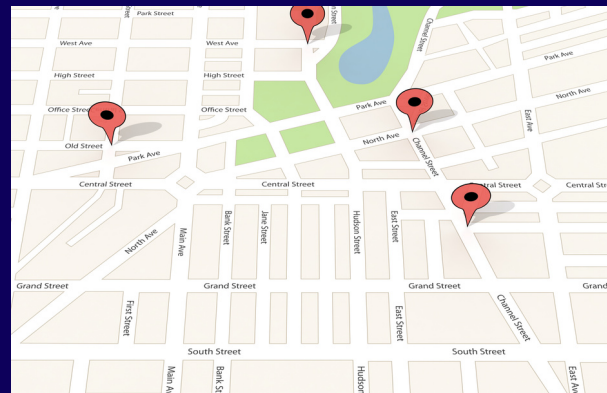
- Daily-updated RN licensure dataset
- 40+ structured data points per nurse
- Geographic targeting (city, county, ZIP)
- License lifecycle tracking (issue + expiration)

Why This Matters

Traditional recruiting relies on static, outdated candidate pools.

LIVE PERFORMANCE METRICS

- Live strike alert monitoring across the U.S.
- Real-time job engagement tracking
- Behavioral signals from nurse interactions
- Immediate visibility into high-demand events



ACTIVATION ENGINE

- Roles distributed to actively engaged nurses
- Immediate inbound response generation
- Candidate flow tied directly to live opportunities



Demand Engine

HospiTably™ is an **active demand system** where nurses engage with live opportunities in real time, generating inbound interest that is immediately routed to agency partners.

Every candidate delivered is:
Actively **searching**
Engaged with a specific role
Ready to **move forward**



LIVE PERFORMANCE METRICS

Include:

- **600+ verified nurses** on platform
- Hundreds of responses **within hours** of job postings
- **700+ interactions** on high-demand roles
- Consistent engagement across **20+ specialties**
- **Real-time** distribution system driving immediate visibility



HOW THE ENGINE WORKS

Demand Flow:

1. Agency submits roles
2. HospiTably™ distributes to active nurses
3. Nurses engage in real time
4. High-intent candidates are generated
5. Candidates routed directly to agency

From Demand to Placement

Once aligned, HospiTably™ converts real-time nurse engagement into qualified candidates delivered directly to your team.

1. Alignment

- Your team shares priority roles, locations, and specialties.
- This ensures distribution is focused on positions that require immediate attention.

2. Distribution into Active Demand

- HospiTably™ deploys these opportunities across an actively engaged network of verified nurses. Roles are deployed in relevant regions
- Roles are surfaced to nurses who are already interacting with the platform and exploring opportunities.

3. Real-Time Nurse Response

- Nurses engage with roles as they go live, generating immediate inbound interest.
- This demand is tied directly to specific positions, not general job searches.

4. Candidate Delivery

Qualified, high-intent candidates are routed directly into your pipeline. NO cold outreach. NO sourcing delays. NO passive leads.

5. Agency Conversion

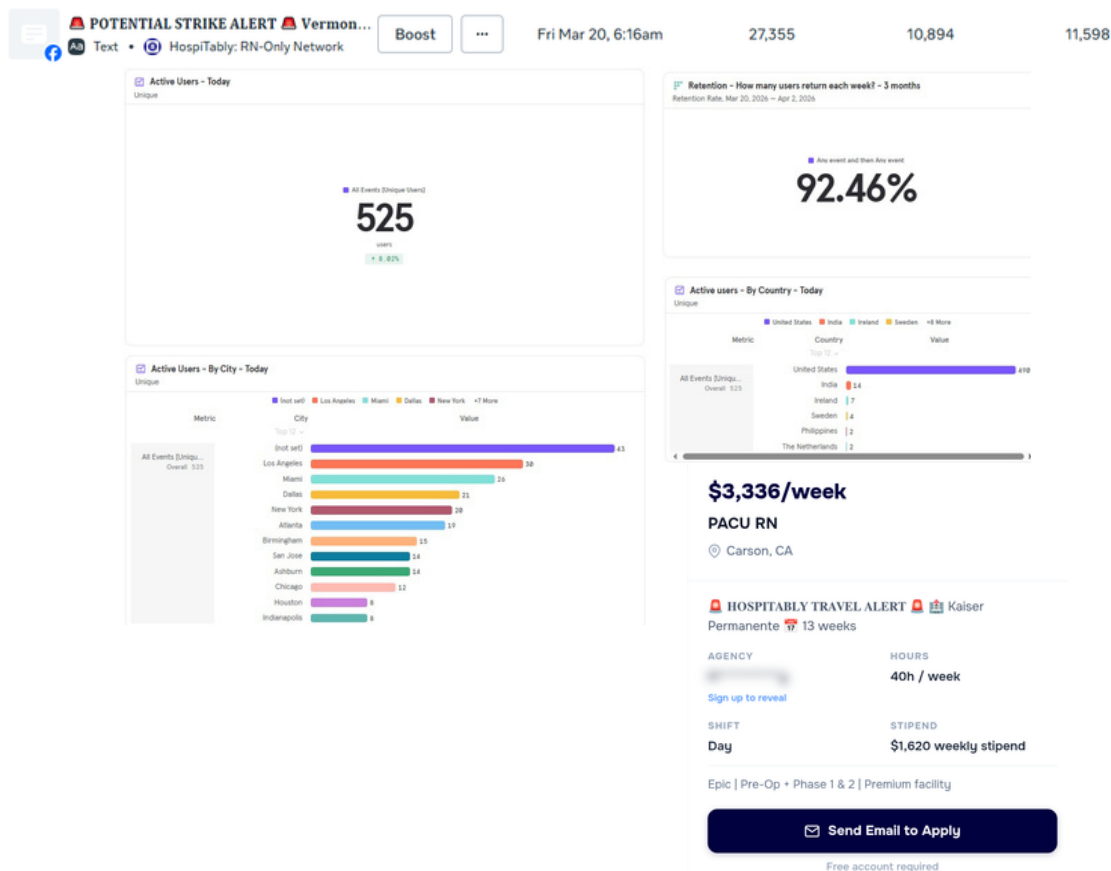
- Your team engages candidates, submits profiles, and moves toward placement.
- HospiTably™ focuses on generating demand.
- Your team focuses on closing.



Real Engagement

HospiTably™ captures and converts real-time nurse engagement into inbound candidate flow through a combination of platform activity and high-response distribution channels.

The following reflects live performance across both the HospiTably™ platform and active opportunity distribution. Engagement is driven by real-time opportunities, not passive browsing.



- 525+ active nurses on platform daily
- 92%+ user retention rate
- Consistent engagement across sessions and platform features
- Active user presence across major U.S. cities
- Ongoing interaction with certifications, job engagement, and messaging systems

Speed

Because demand is generated in real time, candidate flow is:

- Immediate
- Role-specific
- High intent
- Speed

Candidate flow typically begins within **24–48 hours** of alignment

EXPANDED DEMAND METRICS

- 332K+ total views within a 30-day period between distribution channels
- 6.3K+ interactions (400%+ growth)
- 700+ nurse responses generated within hours of posting

Built for high-demand and specialty roles, including:

Critical Care & Emergency

ER
ICU
Stepdown
Telemetry

Rapid Response Needs

Strike staffing
Urgent-fill contracts

Surgical & Procedural

Operating Room (OR)
CVOR
Interventional Radiology (IR)
Cardiac Cath Lab

Maternal & Pediatric

Labor & Delivery (L&D)
NICU
PICU
Postpartum

General & Support Roles

Med Surg
Case Management
Clinic
Long-Term Care (LTC)
Rehab
Wound Care

Why HospiTably™ Wins

Traditional Model:

Recruiters sourcing
Cold messaging
Low response rates



HospiTably™ Model:

Demand generated
Candidates inbound
Faster placements

Outcome

Reduced time to fill
Higher response rates
Less recruiter workload
More efficient placements

Proposed Budget

Model	Structure	Details
Per Qualified Lead	\$100 per nurse	Verified, high-intent nurse engaged with a specific role and ready for follow-up
Per Placement	\$600 (30 days after signing) \$400 (upon completion)	The first installment is paid after the candidate signs the contract. The second installment is paid after successful assignment completion.
Renegotiation	Subject to change at HospiTably™'s sole discretion	Subject to change after at least, but not limited to, 1-2 successful contracts.
TOTAL	\$ 1000 *subject to change	100%

All candidates are sourced through a real-time data and engagement system, not static lead generation.

Pricing is subject to renegotiation at the discretion of HospiTably™ after at least 1-2 successfully placed nurse. Updated terms will be presented based on performance, volume, and partnership alignment. Partners may continue under revised terms or conclude the partnership respectfully

First installment is to be paid no later than 30 days after the candidate signs the contract.

Failure to remit payment may result in:

Immediate suspension of candidate flow
Removal from active partner status
Additional collection actions if necessary

HospiTably™ reserves the right to pause or terminate services in the event of non-payment.

Candidate Protection (Non-Circumvention)

All candidates introduced by HospiTably™ are considered HospiTably™-sourced. If a candidate is engaged, submitted, or placed within 12 months of introduction, applicable fees remain due regardless of internal processing, delayed placement, or alternative engagement pathways.

Agencies agree not to bypass, redirect, or otherwise circumvent HospiTably™ in order to avoid applicable fees.

Partnership Structure

Hospitably™ operates with a **limited number** of active agency partners per specialty and region to preserve candidate quality, response speed, and overall performance.

We do not operate as an open marketplace. Partnerships are intentionally selective to ensure each partner receives consistent access to high-intent nurse demand.

We are currently onboarding **2 to 3** additional agency partners this cycle. Once capacity is reached, additional agencies will be placed on a waitlist until new availability opens.

Partner Prioritization

Candidate flow is prioritized for partners who:

- Move quickly on submitted candidates
- Maintain consistent communication
- Demonstrate strong conversion capability

Higher-performing partners receive increased visibility and access to demand.



Recruiter Portal

Agencies that partner with HospiTably™ gain access to a continuously evolving pipeline of real-time nurse demand. A private recruiter portal will be introduced, providing agencies with a controlled environment to manage and convert real-time nurse demand.

Access

- Invisible to nurses
- No public or database access
- Admin-controlled introductions

Features

- Real-time dashboard
- Verified profiles
- Structured messaging

Pipeline

Interested → Contacted → Submitted → Interview → Placed → Completed

Premium Access

Select partners receive dashboard access, tracking, and priority routing.





For inquiries,
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